

TEDxLaJolla

x = independently organized TED event

April 12th 2014



LOCATION

La Jolla, CA 92037

DATESaturday, April 12th, 2014**TIME**Check-in: 1:00pm
Event: 2:00pm - 10:00pm**BENEFITING**

TEDxLaJolla

TICKETS & MORE INFOwww.TEDxLaJolla.org
TEDxLaJolla@gmail.com
858.230.1699

TEDxLaJolla seeks to develop and leverage the TED experience at a regional level, bringing together innovators, performers and inspirational speakers in the La Jolla area to discuss making an impact.

Dear Ladies and Gentlemen,

On behalf of TEDxLaJolla, we would like to invite you to participate as a sponsor/donor of the 3rd Annual TEDxLaJolla this April 12th. The event will take place on the breathtaking roof top terrace of the La Jolla Palace, overlooking the San Diego coastline and La Jolla Cove.

Our distinguished 200+ guests will enjoy a diverse representation of engaging speakers from an array of industries and experiences in the fields of Technology, Medical Research, Entertainment, Design, Science, Art, Business, as well as a unique selection of musical and artistic performances from around the world. We will have live music and DJ entertainment, and food will be provided from the finest restaurants and caterers in the San Diego area.

TEDxLaJolla would greatly appreciate your support by becoming a sponsor/donor of this world-renowned event, which would not be possible without your generosity. TEDxLaJolla is a non-profit organization. In return of your support, we offer your company not only an elite venue for corporate hospitality and brand presence, but maximum exposure on our sponsor list in printed materials, online exposure at TEDxLaJolla.org, email newsletters to 10,000+ recipients, the opportunity to be included in our gift bags as well as exclusive tickets (\$100 value each) to participate.

We have different levels of sponsorship, as detailed on the following sponsorship form. You can select the level of participation that best meets your needs, and rest assured that your sponsorship fee will be used to create an unforgettable and unique event.

TEDxLaJolla appreciates your support for its success!

Should you wish to contribute, kindly fill out the form on the following page and send it back to us for confirmation.

If you have any questions, we are at your service, so please feel free to contact us at your convenience. Thank you for your consideration.

Sincerely,



Amanda & Mitch Thrower
Executive Producers

Sponsorship Benefits



THE VISIONARY / \$20,000+

- Name featured on TEDxLaJolla invitation
- Full color page advertisement in the program
- Special recognition on TEDxLaJolla.org with link to your website
- Name prominently featured the day of event
- Name recognition on event poster and email newsletter
- Verbal recognition by Master of Ceremony
- 25 event tickets
- Open to discuss other marketing ideas
- Visual recognition on TV screen visible during event
- 1 exhibition booth
- Potential recognition by media coverage



THE INNOVATOR / \$10,000+

- Name featured on TEDxLaJolla invitation
- Half-page color advertisement in the program
- Special recognition on TEDxLaJolla.org with link to your website
- Name prominently featured the day of event
- Name recognition on event poster and email newsletter
- Verbal recognition by Master of Ceremony
- 15 event tickets
- 1 exhibition booth
- Potential recognition by media coverage



THE THINKER / \$7,500+

- Name featured on TEDxLaJolla invitation
- Business card-sized color advertisement in the program
- Special recognition on TEDxLaJolla.org with link to your website
- Name recognition on event poster and email newsletter
- 10 event tickets
- 1 exhibition booth
- Potential recognition by media coverage



THE CONNECTOR / \$4,000+

- Business card-sized color advertisement in the program
- Special recognition on TEDxLaJolla.org with link to your website
- Name recognition on event poster and email newsletter
- 5 event tickets



THE COLLABORATOR / Product donation

- Special recognition on TEDxLaJolla.org with link to your website
- Product distributed at event
- Name recognition on event poster and email newsletter
- # of event tickets depends on donation

Sponsorship Form

The La Jolla Foundation is a 501(c)(3) non-profit corporation.

EIN # 33-0840882

Your donation is tax deductible to the highest extent allowed by law.

1295 Prospect Street
La Jolla, CA 92037

Phone (858) 230-1699

SPONSOR NAME / As you would like to be named on promotional materials

MAILING ADDRESS

CONTACT NAME

PHONE

EMAIL

SIGNATURE

/ / 2014

DATE

SPONSORSHIP LEVEL / Your generous donation will fund TEDxLaJolla to help produce an enriching event. Please select your sponsorship level below.

THE VISIONARY / \$20,000

THE INNOVATOR / \$10,000+

THE THINKER / \$7,500+

THE CONNECTOR / \$4,000+

THE COLLABORATOR / Product Donation

PLEASE RETURN SPONSORSHIP FORMS BY APRIL 1, 2014.

By mail: PO Box 1209, La Jolla, CA 92038 or email: TEDxLaJolla@gmail.com

Make checks payable to The La Jolla Foundation.

Please call (858) 230-1699 regarding credit card payments.